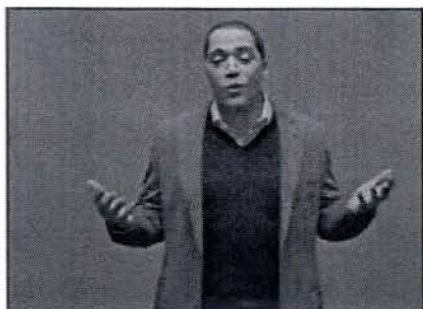


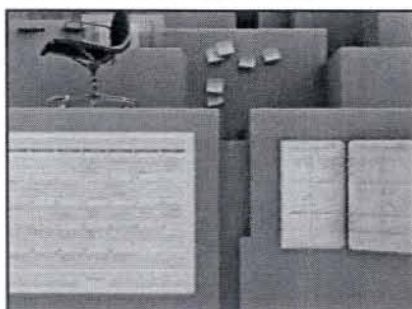
Competitrack

Advertiser: **Time Warner Communication**
Product: Digital Phone Service
Title: Don't Waste Money (NY/NJ URL/\$39.95)
Ad Code: TMWCCA-12970

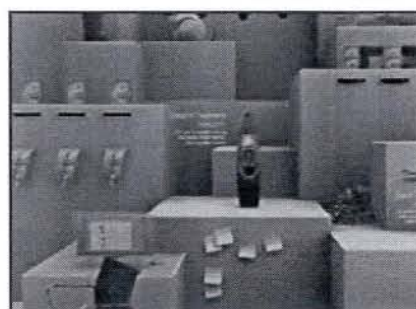
First Date: 01/06/08
Source: NYC
Length: 30
New/Recut: Recut



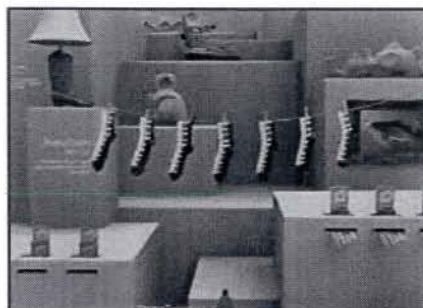
(Fade In)
MAN: I work really hard.



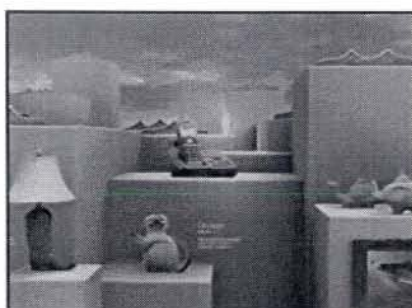
Too hard to waste my money...



buying crazy stuff like electric tweezers...



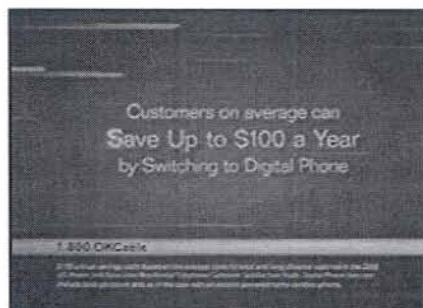
or musical socks, or paying for stuff...



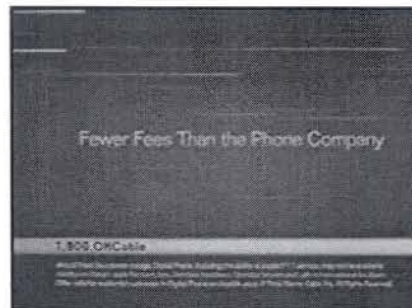
that's just too expensive, like my sky high phone bill.



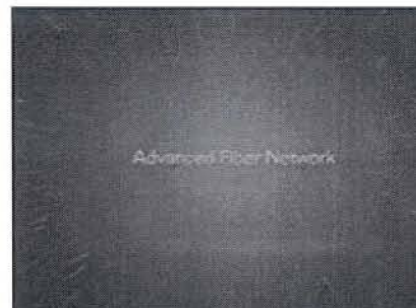
(Music in)
VOICE OVER: We like the way you think.



That's why Time Warner Cable offers reliable home phone service...
Text: \$100 annual savings claim based on the average costs for local and long distance reported in the 2006 J.D. Power and Associates Residential Telephone Customer Satisfaction Study. Digital Phone does not include back-up power and...



with fewer fees than the phone company...
Text cont: as in the case with an electric powered home cordless phone, should there be a power outage, Digital Phone, including the ability to access 9-1-1 services, may not be available. Additional charges apply for taxes, fees, Directory Assistance, Operator Services and calls to international locations.



over our advanced fiber network.



2nd V.O.: Talk all you want with Home Phone Service...
Text: Offer is only available to residential customers in serviceable areas of Time Warner Cable of NY and NJ. Home Phone monthly rate does not include, and additional charges apply for International Calls, Directory Assistance, Operator Services...



for \$39.95 a month. Call 1-800-OKCable.
Text cont: and taxes and fees. One time \$20 telephone number transfer charge applies when you keep your existing phone number. In the event of a power outage or other cable outage, Home Phone (including the ability to access 911 emergency services) will not be available. Home Phone is not compatible...



1st V.O.: Time Warner Cable. The power of you.
(Fade Out)
Text cont: with all customer-premise equipment. Not all services are available in all areas. Other restrictions may apply.

- Tapes and MPEGs can be ordered by contacting us at 718.482.4211 -

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Time Warner



Have you met Sir Charge Verizon's best-kept secre

Oh, you know him very well. He pops up unexpectedly...
all over your monthly Verizon phone bill.

Had enough? Say goodbye to Verizon and Sir Charge.



We never stop working for you.

Billing Date: 7/28/08 Page 3 of 4
Telephone Number: 212-345-6789
Account: 1234567890
How to Reach Us: See page 2

New Charges

*Detail provided in the Itemized Calls section of the bill.

Verizon Basic Local Services

1 Monthly Charge for Dial Tone	\$9.85
2 Verizon Local Calls*	3.69
3 Non-Published Service	2.50

4 Surcharges and Taxes 12.23

FCC Line Charge	\$6.50	911 Surcharge	\$1.00
Federal LSP Surcharge	\$5.60	Federal Tax	\$.73
Surcharge(s)	\$1.35	NY State/Local Sales Tax	\$2.05

Total \$28.27

Verizon Optional Services

5 Anonymous Call Rejection	\$.00
6 Caller ID	8.25
7 Sensible Minute SM Plan	.00
8 Inside Wire Maintenance	5.25

9 Surcharges and Taxes 2.2

Federal Tax	\$.27	Surcharge(s)	\$.31
NY State/Local Sales Tax	\$1.20		

Total \$15.7

ITEMIZED CALLS

With message rate service you pay a set price for each local call you make no matter